

**CLARE COUNTY Habitat for Humanity
3-Year Strategic Plan (2019–2021)
7/2018-6/2021
New Construction and Rehabilitation**

Clare County Habitat for Humanity has completed 27 houses since it began construction in 1991. 2 of these has been a rehabilitation in Clare County. All new construction homes were built in Clare County.

We plan on 1 critical repair 2019, 1 build/rehabilitation in 2020 and 1 critical repair in 2021. We plan to build and rehabilitate all of the homes in Clare County.

Year	New Construction/Rehab Houses Planned & Location	Critical Repair/Brush of Kindness Projects Planned & Location	Total Families Served
2019	None Planned	1 in Clare County	1
2020	One in Clare County	None Planned	1
2021	None Planned	1 in Clare County	1

Factors Needed To Increase the Number of Projects We Complete Annually

Our ability to increase the number of houses we can build is based on three main factors:

1) Recruiting qualified applicants

We also plan to increase our efforts through church relations and collaboration with community Agencies and hold public meetings to identify potential homeowners. We will get out into the community and offer our services to local service groups and give seminars of what CCHFH has to offer to our community to help make our community a better place to live in.

2) Raising the funds needed to build or rehab additional homes

We have been focusing on one major fundraiser, which will consist of a raffle, dinner, and silent auction. This year our goal is \$5,000.00. We will have another small fundraiser planned in September, a hot dog sale. Last year our goal was \$500.00 and we raised \$114.28. This year our goal is \$300.00. We continue each year to grow our annual fundraiser, we have brought awareness to the community and the event is growing every year. We will continue our strive to grow this event big and better each year. We plan on having the event in the same place in 2019, but we may outgrow the current facility and we are looking at bigger venue facilities. Which a local service group has already offered to us.

3) Enhancing Our Volunteer Program

To recruit volunteers for our Board as well as committees, we will use our newsletter, local newspapers and radio. We will make sure our affiliate's website is up-to-date about volunteer opportunities, and utilize Facebook.

Once we have volunteers working on the Family Support Committee, Construction Committee, Fundraising Committee, and increase our Family Selection Committee beginning in 2019, we hope to identify those who can also help on our new construction builds.

To retain volunteers we are planning to have training sessions at the first six committee meetings in 2019 and hopefully early or as needed. We will make sure each volunteer has an appropriate task, is taught how to do the task, and gets feedback about how they are contributing to the effort.

We will provide our volunteers with a CCHFH tee shirt and a tote bag, so they can advertise they are a part of CCHFH.

Planning For Expansion

Community Collaboration

➤ Expanding Geographically:

In 2019 and yearly after that we will continue to expand our mission to collaborate with citizens, churches, agencies, and the Clare County Community so that we can provide more committees, which in turn will create more volunteers to build more houses.

We have planted ties in several local churches and have a local pastor who is now a board member. We have several churches that are willing to help out with whatever we request.

➤ School Ties:

Our Board is working closely with the Clare Gladwin RESD Trade School. They have assisted in the building of multiple homes. We plan to approach Mid Michigan Community College about a partnership particularly the HVAC systems classes and Journalism classes to help with reaching out to our community. We have also reached out to the local High School requesting the NHS students to help us with our endeavors. We will continue to stay in touch with our schools to keep them abreast to what we are doing at CCHFH.

Agency Collaboration

Our collaboration with other agencies includes:

1. We currently participate with Mid Michigan Community Action Agency.
2. One Board member is also active with Big Brothers Big Sisters of Clare County.
3. Two Board member are active with the Lion's Club of Clare County.

4. We have been sharing items donated to our local Michigan works and have offered seminars to their job seekers about getting Habitat housing.

Church Relations:

Our covenant churches are a great potential resource. Greater participation by the churches is needed.

We would like each church to provide at least one person to sit on committees and/or the Board of Directors. We have a local Pastor that has taken a seat on our Board in 2014 and he is also our spoke person for Faith Relations with Habitat International.

Churches will also be asked to help identify prospective homeowner applicants and to help recruit family partners for those who are selected to become Habitat homeowners. We will continue to invite more churches to covenant with CCHFH.

We are visiting a new church for their Sunday service approx. 2 to 4 times per year. To keep our presence known in the community of churches we have in Clare County.

Rehabilitation Homes for Low Income Families

The communities in Clare County have many older homes that are in need of great repair. We would like to be able to make necessary repairs to at least one home in 2019 for one low income family.

We will continue to pursue renovating older houses for energy efficiency as they become available. This provides us with the chance to find creative and resourceful ways to rehabilitate the century-old houses that define our local communities.

We plan on doing this by advertising in the local newspaper that we are currently taking applications for a home repair project.

Taking It Global

We plan to continue to designate our tithes to an affiliate in Haiti for the next three years.